

Luisa F. Hernández

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EDUCATION

2008

Master of Fine Arts – Graphic Communication

University Of Houston
Houston, TX

2003

Bachelor of Arts in Advertising

University Jorge Tadeo Lozano, College of Advertising
Bogotá, Colombia

WORK EXPERIENCE

2006

University of Houston

Teaching Assistant
Fundamentals of Graphic Design
Houston, TX

2006

Cynthia Woods Mitchell

Center for the Arts
Dick Hebdige Multimedia Lecture – Poster
Houston, TX

2006

MM Hansen Communicates

Freelance Graphic Designer
www.mmhansen.com
Houston, TX

2005

Retornar Colombia S.A

Freelance Design
www.retornarcolombia.com
Bogotá, Colombia

WORK EXPERIENCE

2004 – 2005

La Ruta Films

Art Director
Bogotá, Colombia

2004

Oh Gloria Inmarcesible.

Creative Copy Writer & design
Bogotá Colombia. (Campaign Released in Miami, Fl.)

2004

Mauricio Ruiz Gallery Contemporary Art

Art Assistant
Bogotá, Colombia

2004

Novo Films – Toyota New Corolla

Freelance Art Director -TV Comercial
Bogotá, Colombia

2003

SSA Bates

Creative Department – Graphic Design
Bogotá, Colombia

2003

JWT. Colombia

Creative Copy Writer Trainee – Creative Department
Bogotá, Colombia

AWARDS & FELLOWSHIPS

2007

University of Houston

Graphics Alumni Partnership Graduate Scholarship Award
Houston, TX

2005-2006-2007

**Jan Diesel Fellowship, Andrew Delaney Fellowship,
Delores Welder Mitchell Fellowship**

University of Houston

Houston, TX

2005

Il Poster Biennial Bogota Internacional

Cámara De Comercio De Bogotá – Top 10 Finalist
Bogotá, Colombia

2002

IAA- International Advertising Association.

1st prize for the International Advertising Association Award
Radio Ad category – Colombia Chapter
Bogotá, Colombia

EXHIBITIONS

2008

Blaffer Gallery

Master Thesis Exhibition

"Digital Queen"

Houston, TX

2007

CSAW

Commerce Street Artists Warehouse

Collective work: Spatial Poetry

"Sensorium". (Installation)

Houston, TX

2004

Arte Público- MAMBO - Modern Art Museum of Bogotá

Assisted in Collective Artwork: "RUIDO". Directed by Juan Leal Ruiz

www.ocilbupetra.com

Bogotá, Colombia

COMPUTER SKILLS

Proficient in Mac, Photoshop, Illustrator, InDesign, Final Cut

LANGUAGES

Fluent English and Spanish

REFERENCES

Cheryl Beckett,

Associate Professor, University of Houston

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